



# tammy fernandez

GRAPHIC AND WEB DESIGN

## contact

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## education

### **The Art Institute of Dallas**

BFA, Graphic and Web Design, September 2017

### **Texas A&M University, College Station, TX**

BBA, Information Systems, December 1992

## skills

ADOBE ILLUSTRATOR



HTML5



LAYOUT



BRAND IDENTITY



ADOBE INDESIGN



CSS3



PACKAGING



ADVERTISING



ADOBE PHOTOSHOP



JAVASCRIPT



DIGITAL ILLUSTRATION



MICROSOFT WORD



ADOBE AFTER EFFECTS



WORDPRESS



CONCEPTUALIZATION



MICROSOFT POWERPOINT



ADOBE ANIMATE



WEB DESIGN



PHOTOGRAPHY



MICROSOFT EXCEL



## experience

### PROHOST DINING

#### **Freelance Graphic Designer**

December 2011 - Present

- Design floor plans with Photoshop for dining and table management platform
- Designed software floor plans for all restaurants at Atlantis - Paradise Island, Bahamas; all restaurants at Grand Velas Resort - Los Cabos, Mexico; Margaritaville restaurants in Biloxi, Bossier City, and Hollywood Beach; Bone Daddy's, Pechanga Resort, and others

### LINCOLN FINANCIAL ADVISORS

#### **Office Manager**

December 2013 - June 2016

- Communicated with clients and investment companies and scheduled appointments for sales and service
- Completed and submitted weekly compliance reports and investment forms
- Prepared investment profiles using Microsoft Word, Excel, and PowerPoint

### CHRIST CHURCH

#### **Volunteer Media Assistant**

January 2012 - October 2016

- Designed and printed weekly sixteen page bulletin booklet
- Recorded, edited, uploaded to website, and posted weekly audio to social media
- Designed additional print assets as needed

### FIRST BAPTIST CHURCH

#### **Media / Administrative Assistant**

January 2010 - March 2011

- Produced (graphically designed, printed, mailed) monthly newsletter, weekly bulletin, and all printed media including newspaper advertisements, posters, brochures, business cards, etc.
- Maintained resource file for printed material archives
- Full-time Adult Ministries administrative assistant